



## **McKenna Management, Inc.**

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For Immediate Release

### **McKenna Management, Inc. chosen by The Human Resource Leadership Forum (HRLF)**

CHELMSFORD, MA (July 1, 2011) – The Human Resource Leadership Forum (HRLF) has selected McKenna Management, Inc., a Chelmsford, MA-based Association Management Company, as their new AMC .

HRLF is the organization for executive and senior-level HR professionals in New England seeking to learn and broaden their strategic and practical knowledge. Founded in 1985, the cornerstones of the organization's value proposition are accomplished through formal programs featuring world-class presenters as well as informal connections to peer-level colleagues. HRLF's 350+ members represent a cross-section of public and private corporations, not-for-profit organizations, academia, and consultancies.

McKenna Management will provide association headquarters, membership management, conference planning, board and committee support, financial and web site maintenance services. Pam McKenna, CAE will be serving as HRLF's Executive Director.

"We believe partnering with McKenna Management will allow us to continue to focus on growing and evolving the success of our organization to ever improve service to maintain leadership for our industry in New England," said Mary Jane Knudson, HRLF president. "McKenna Management's extensive expertise in association management will help us to take advantage of new and emerging best practices in association management and to provide our members with the value they seek in order to succeed in our profession and stay current with issues, research and trends in human resources and leadership development."

Founded in 2003, McKenna Management Inc is a full-service Association Management Company. Our mission is to provide the highest quality customized services that best fulfill our clients' needs. For more information on McKenna Management visit [www.mckennamanagement.com](http://www.mckennamanagement.com)

More information on HRLF may be found on their web site, <http://www.hrlf.org>